



# ANNUAL INSCOPE CONFERENCE: 2013

**Location: TNO, Hoofddorp**  
**November 27, 2013**  
**Deadline for submission: November 10, 2013**  
**More information: [steven.dhondt@tno.nl](mailto:steven.dhondt@tno.nl) or**  
**[www.inscope.nl](http://www.inscope.nl)**

# Annual INSCOPE Conference

Dear INSCOPE members & friends,

We are kindly inviting you to submit a paper for this year's annual INSCOPE conference dedicated to the special theme of "The Relationship between Practice and Research into Innovation". The conference is scheduled for **27nd November 2012**, with the deadline for paper submission set for Tuesday, **10th November, 2013** (12:00 CEST). INSCOPE, by pooling leading academics and applied researchers from relevant fields has established itself as the top institute in terms of social innovation in the Netherlands. In addition, it's affiliation with governmental institutions and close ties to various sectors of the real-life business world, allow INSCOPE to further the fundamental understanding of social innovation, and its influence on technical innovation, productivity and competitiveness of single firms and within their networks. In order to discuss this year's advancements, exchange ideas and to foster our bond, we would like to invite you to participate in this year's annual conference on Social Innovation. TNO, one of the founding members, will be hosting this year's conference (at Hoofddorp).

TNO has been a partner in INSCOPE since the beginning. INSCOPE –Research for Innovation, with **prof.dr. Henk Volberda** as scientific director, is a top institute in social innovation. The Innovation Area Work & Employment of TNO invests in research about social innovation. On 27nd of November, the INSCOPE annual conference on Social Innovation will be organized by TNO.

TNO has always focused on helping to translate the fundamental research from universities into practical knowledge for companies and sectors. For social innovation, TNO has participated strongly in the INSCOPE cooperation. TNO has supported INSCOPE in preparing the NWO-TNO Call on Human Capital. Our support to this proposal is oriented at helping to start up co-development projects between universities and companies. This helps to make social innovation tangible. For the future, TNO is using its international networks to give INSCOPE an international exposure. INSCOPE participates in the European learning network on Workplace Innovation (EUWIN). Over the coming three years, the ideas of social innovation will be brought to all countries of the EU. TNO is also working in close collaboration with the European Commission to influence the Advanced Manufacturing agenda for the future. Both activities give the possibility to Dutch researchers to spread their ideas at the European scale. The discussion with Benny Corvers and the INSCOPE-professors will be focused on the scaling-up of the Dutch/Belgian experiences. The outcome of the discussions will be an action plan for INSCOPE to further on this practical translation of scientific results into this Advanced Manufacturing agenda.

**We have two keynotes.**

Keynote Prof.dr. Erik Stam, University of Utrecht

**“Entrepreneurial employees: A contradiction in terms?”**

Keynote Benny Corvers MBA, owner of PreparedMind

**“Are the Dutch still leading? Workplace Innovation and Modern Sociotechnical thinking”**

As a Belgian organizational practitioner and consultant, Benny Corvers will insist in his lecture that Dutch organizational researchers and practitioners show more pride of what they accomplished. From his perspective, this is the world upside down. The Dutch have lost feeling for one of their major contributions to organizational innovation. Current theory and practice of Modern Sociotechnology seems to have dropped off from curriculum of Dutch business schools and practice of Dutch organizational consultants. The Dutch tradition of Modern Sociotechnological thinking should give a headstart. He pleads for renewal of this thinking and practice.

*Benny Corvers (1972) studied Theoretical Language Sciences and graduated as an MBA at the Vlerick Business School. He built a reputation as an organizational consultant and in several management positions. He is co-founder of Prepared Mind, a consultancy firm in Workplace Innovation. In December, Acco will publish his book about sociotechnological change in Healthcare. He wrote this book together with Geert Van Hootegem (University of Leuven): ‘Slimmer zorgen voor morgen. Innovatieve Arbeidsorganisatie in theorie en praktijk’.*

In six sessions we will organize the possibility for you to present your research. The six sessions are;

- **Flexible organizational forms;**  
How do various flexible organizational forms and restructuring enable social innovation? And how do flexible organizational forms enhance competitiveness and productivity? The focus is especially on how organizations can increase the velocity of internal change, optimize self-organization and synchronize advanced levels of efficiency and productivity with investment in creation of new opportunities.  
Theme coordinator: Prof.dr. Steven Dhondt
- **Dynamic management capabilities;**  
What kind of managerial capabilities should an organization develop to increase competitiveness and productivity and how should they do it? The focus is especially on profound domain expertise, broad management experience regarding various managerial roles and leadership styles, knowledge absorption capacity, entrepreneurial attitude and the ability for higher order learning.  
Theme coordinator: Prof.dr. Henk Volberda
- **Development of human capital;**  
How can human and social capital grow within education and the firm? How can knowledge and skills of individual employees be maintained and developed? The focus

is on the development of human capital in schools and the connection between initial education and the skill demands in the labour market and the best way to address any skill gaps through formal and informal modes of lifelong learning.

Theme coordinator: Prof.dr. Andries de Grip

- **Learning alliances and open innovation;**

How should managers balance strong and weak ties in globalization networks? How should entrepreneurs collaborate in alliances and cope with dynamically changing virtual organizations?

Theme coordinators: Prof.dr. Aard Groen

- **Management of Institutional Stakeholders;**

Which actors at a regional, national, European and international level affect the determinants of social innovation? How can mutual relationships affect and reinforce social innovation? What are best practices of stakeholder management?

Theme coordinator: Prof.dr. Erik Stam.

- **Monitoring of social innovation;**

What are the current strengths and weaknesses of Dutch organizations regarding social innovation? How can organizations involve producer, user and community involvement? What are the social-cultural aspects of adoption of innovation and methods to forecast and improve adoption? What methods release the creative and innovative powers of staff?

Theme coordinator: Drs. Peter Oeij.

There is a possibility that selected papers will be asked to go into a review process for several special issues.

Questions relating a certain theme can be asked to the specific theme coordinator. Papers can be submitted to Prof. Steven Dhondt ([steven.dhondt@tno.nl](mailto:steven.dhondt@tno.nl)) or Kevin Heij MScBA by email ([kheij@rsm.nl](mailto:kheij@rsm.nl)) or by postal service: Rotterdam School of Management, Erasmus University, Room T11-49, P.O. Box 1738, 3000 DR, Rotterdam, The Netherlands. The deadline for submission of papers is November 10, 2013. Please mention in your email or letter that you submit your paper for the annual INSCOPE Conference and mention to which of the six themes your paper belongs.

**Conference Program:**

On November 27nd, 2013 INSCOPE will organize its sixth meeting for the researchers involved in the research program affiliated to five organizations: Erasmus University Rotterdam, Maastricht University, University of Twente, University of Utrecht and TNO.

10.00-10.30	Registration and coffee
10.30-10.40	Welcome at TNO: Prof.dr. Steven Dhondt
10.40 – 11.10	Keynote Prof.dr. Erik Stam <b>Entrepreneurial employees: A contradiction in terms?</b>
11.10 – 12.30	INSCOPE Themes' parallel sessions:
12.30-13.30	Lunch break
13.30 - 15.00	INSCOPE Themes' parallel sessions: paper presentations
15.00 – 15.30	Coffee break
15.30	Keynote Benny Corvers (Prepared Mind) <b>Are the Dutch still leading?</b> <b>Workplace Innovation and Modern Sociotechnical thinking</b>
16.00	Discussion
16.20	Prof.dr. Henk Volberda <b>Results Erasmus Competition and Innovation Monitor 2012-2013</b>
16.50	<b>Erasmus Innovation Award</b> Presentation Nominees and Winner 2013
17.15	Drinks

We would like to thanks you for your interest and your contributions in bringing together a successful conference!

Sincerely yours,

Steven Dhondt

**Related events**

IWOT (28-29 November 2013, Leiden): for more information, [robert.vergeer@tno.nl](mailto:robert.vergeer@tno.nl).